



Our Company:

re:Fresh

re:Fresh media and technologies corporation

## Our Company

re:Fresh is an interactive communications agency specializing in mobile marketing and wireless solutions

We are one of North America's leading mobile marketing and wireless solutions providers. We are creative, strategic and relevant. We have helped marketers and agencies flow seamlessly into this exciting territory where strategy, timing, privacy and communications combine to stimulate behaviour like never before.

## Our Solutions

**We help brands get mobile.** Through our offerings, re:Fresh collaborates with marketers, advertising agencies and their brands to bring them closer to their audience.

**We are marketers.** Our marketing expertise makes us realize the challenges our clients face with this new medium. As a result, our services encompass every aspect of the experience, from the registration of a short code through to integrating mobile campaigns with other initiatives - to measuring their success.

**We are connected.** Our emphasis is not just the technical aspect when deploying a mobile campaign. Through our eCandy products, we have developed consumer focused mobile solutions from an integrated marketing angle, enabling our clients to own the experience.

**We get it.** We understand our discerning young adults, their likes, their dislikes. Our strategy will always be protective of them, yet relevant and efficient in meeting our clients' objectives. We play hard too: Our wireless games are enjoyed by many of our own mobile customers, via our carrier partners.

## Our Technology

**We make it possible.** Through Nile, our proprietary delivery platform, we deploy mobile campaigns to virtually anywhere. We have carrier-grade connections to all carriers in Canada. Our publishing capabilities span to over 670+ mobile carriers covering all continents... Just in case!

To learn more about re:Fresh, our solutions, our technology or anything else in this exciting mobile world we live in, contact us today!

### mobile solutions

Mobile Marketing Services

Mobile Applications

Integrated Strategy + Consulting

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