



## Our Technology:

nile agency™  
your mobile campaign manager



### nile agency™ solutions

text messaging

mCoupons

text-based information deployment

## What is nile agency™?

**nile agency™ is a powerful, cost-effective, market tested, and highly flexible solution for immediate deployment of mobile campaigns.**

nile agency™ enables marketers and marketing agencies alike to autonomously create, deliver, manage and measure text messaging campaigns. nile agency provides our clients with the ability to develop and deploy real-world pilot campaigns; cost-effectively, quickly and easily.

With nile agency, your campaign will reach people throughout Canada and the United States. If needed, you will reach over 97% of all mobile carriers worldwide, through our carrier grade world wide networks.

## Mobile Publishing @ UR fingertips

**It's convenient.** As a Web-based solution, there is no additional hardware or software to buy or install. Our clients require a Web browser and an internet connection to access nile agency on the Web.

**It's straightforward.** Set-up your content and deploy your campaign, the same day! If you can fill out a Web-based form, then you can unleash nile agency to its full potential!

## Features

Nile agency™ features include the following:

- An intuitive interface to manage and configure mobile campaigns
- A high volume outbound messaging infrastructure
- An option for immediate or pre-scheduling campaign deployments
- A real-time activity and reporting structure, full data capture, message logs and user demographics
- Advanced features available for agencies and media companies operating multiple clients and campaigns
- A built-in, real-time account balance for control over campaign budgets

To learn more about nile agency™ and other re:Fresh mobile solutions contact us today!

Visit us online at [refreshcorp.com](http://refreshcorp.com)  
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