



eCandy Suite™

eCandy is a **series of consumer focused mobile solutions, specifically designed with the marketer's objectives in mind.**

eCandy has been designed to allow marketers generate their own database of opt-in participants as well as to establish and extend a one-to-one relationship with them.

It is a dynamic channel of communication for today's mobile users. eCandy Suite consists of two main text messaging-centric applications, eCandy Web™ and eCandy express™:

eCandy Web™

eCandy Web is a web-based application designed to allow any Web site to add TXT messaging capabilities. Visitors to the site can send text messages to any SMS-ready mobile device. It provides an alternate interactive vehicle to reinforce your brand.

eCandy Web is a valuable and inexpensive solution, ready to be added effortlessly to any existing Web site strategy.

eCandy express™

eCandy express is our downloadable -desktop ready, text messaging enabling application. Users can download this application (from your Web site) and send TXT messages - directly from their personal computer.

eCandy express was designed to be easily customized by changing its look to match your brand or specific promotion or campaign.

Other features include a mobile address book and the ability to send content directly to the application. Content may include data, statistics and banners; it may also be updated on a timely manner (i.e. daily, weekly or every time the user launches eCandy express).

Imagine the possibilities!

To learn more about eCandy, and sweet text messaging freedom, contact us today!

eCandy solutions

eCandy Suite™

eCandy Web™

eCandy express™

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